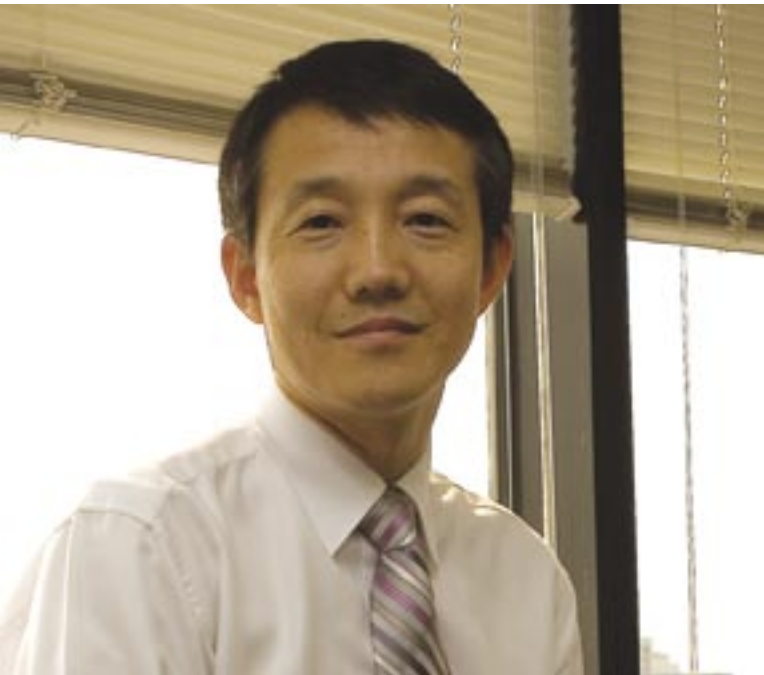


2006 VISIONARY AWARD

Data Center Foundation



SAMSUNG LIFE INSURANCE CO., LTD.

Jinseol Yang

Career Highlights

- Named CIO for Samsung Life Insurance in 2006 with the charter of helping the company to become a "global total insurance service company"
- Since joining Samsung Life Insurance in 1995, Dr. Yang has assumed IT positions of greater responsibility and scope
- Led efforts in system modernization such as a next-generation transaction processing system (e-FRONTier) and management information system (FI/CO)

Education

- Ph.D, MIS, Management Science, Korea Advanced Institute of Science and Technology

Recognition / Awards

- Best National Customer Satisfaction Index Award, Life Insurance Category, Two Consecutive Years
- Korean Service Grand Prix, Life Insurance Category, *Korea Standard Association*, Three Consecutive Years
- Most Respected Company in Korea, Korea Management Association Consulting, Three Consecutive Years
- Best Customer Complaint Management Award, Financial Supervisory Service, Second Half of 2005
- Korea Advertising Ethics Grand Prize, Korea Advertising Review Board, 2006
- Most Respected Company, Grand Prize, Federation of Korean Industries and *Seoul Economics*, 2006
- Korea Web Award, Grand Prize, Financial Service Category, *Hankook Daily Newspaper*, 2006

Tech Trends to Watch

- Increased emphasis on IT governance and compliance
- Focus on service-oriented architecture (SOA)
- Growing importance of business process management in insurance industry
- Business continuity and disaster recovery planning

Known as the "life insurance dragon of Korea," with more than one-third of market share, Samsung Life Insurance Co., Ltd. is relentless in its pursuit of quality-of-service excellence. A core part of its IT strategy is the migration from a mainframe-based environment to one based on UNIX systems, coupled with the virtualization of storage management. Greater agility, improved efficiencies, and lower cost are central business drivers in this IT evolution.

2006 Symantec Visionary and Samsung Life Insurance CIO Jinseol Yang is tasked with directing the IT transformation at Samsung Life. Yang and his team selected Symantec Data Center Foundation tools as the basis for meeting aggressive service level agreements involving system availability and backup time. In addition to Veritas Storage Foundation™ for Oracle RAC for high availability and Veritas NetBackup™ for data protection, Yang and his team, with help from Symantec Consulting Services and Symantec Partner 3SSoft Co., Ltd., deployed Veritas Storage Foundation Cluster File System HA that enables dynamic file sharing across multiple nodes.

The next-generation data center software infrastructure, which includes virtualized storage management and file sharing, delivers mainframe-like service levels at a much lower cost, with estimated cost reduction of 20 billion won (US\$20 million) for the next four years. And even after 2010, Samsung Life expects cost reduction of 10 billion won (US\$10 million) annually. In terms of system performance, average on-line response time was cut to one second. And the life insurance leader has robust disaster recovery capabilities, with the ability to fully recover a failed database within two hours.

