

CHAIRMAN'S NOTE



By John W. Thompson

Connect. Confidently.

Welcome to the premiere issue of *CIO Digest: Strategies and analysis from Symantec*. We're excited about the opportunity to share with you valuable insights into industry trends, IT strategies, and best practices as followed by some of the best IT leaders around the globe—your peers. Today's technology infrastructure has succeeded in connecting virtually everyone and everything. Your extended enterprise encompasses suppliers, partners, employees, and customers around the world. Business success dictates that each of these stakeholders has confidence in their connections to you.

We believe our in-depth understanding of the key challenges you face in aligning IT to changing business requirements makes us uniquely positioned to help you gain greater confidence in your connected experiences. With almost 25 years of innovation, expertise, and leadership, we offer software and services that help you assess, manage, and mitigate IT risks to the security, availability, performance, and compliance of your IT environment.

Many of you already turn to Symantec for protection of your critical infrastructure or information. But, we want to ensure that all of our enterprise customers understand the full breadth and depth of our software and services offerings and the important role we play in keeping the connected world safe for you to pursue new business opportunities. So, in the coming months, keep an eye out for the ads that are part of our global advertising campaign, "Connections." And, we'd welcome your feedback on them.

This issue of *CIO Digest* includes some informative articles to help you take action within your own organization. "Assuring Availability," our feature story on building a disaster recovery solution demonstrates how your peers have leveraged heterogeneous software to design custom-fit business continuity solutions; "Macro or Micro: The economics of cybersecurity," shares best practices on how companies value and evaluate the cost of security measures; "Honey, They Shrank My Budget," is our feature on driving down costs in the data center and shows you how global enterprises are not only containing costs, but actually beating them back. Finally, "Scuttling Scalawags," our exclusive interview with Craig Shumard, senior vice president of information protection for CIGNA, takes you behind the scenes to learn how one of the best CISOs in the business is creating confidence in his connected world.

We hope you enjoy this inaugural issue of *CIO Digest*.

Sincerely,

John W. Thompson
Chairman of the Board and CEO
Symantec Corporation

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