

2008 VISIONARY AWARD

2008 Japan Visionary



NISSAN MOTOR CO., LTD.

Celso GUIOTOKO

Career Highlights

- Vice President & CIO, Global IS Division, NISSAN MOTOR CO., LTD., 2004 to Present
- Vice President, i2 Technologies Japan, Inc.
- Director of IS, Toshiba America Electronic Components, Inc.
- Sr. Manager, Andersen Consulting LLP (Accenture)

Education

- Bachelor of Arts in Accounting, Universidade de Sao Paulo
- Bachelor of Science in Civil Engineering, Universidade de Sao Paulo

Trends to Watch

- Unified Communications
- Server and Storage Virtualization
- Rich Interface Application Platform

To gain competitive advantage in today's global automotive marketplace, Mr. Celso GUIOTOKO, Vice President and CIO of Nissan's Global IS Division and a 2008 Japan Visionary, recognized the need to develop a world-class Information System Department to better support its business. To achieve this goal, he and his team began a five-year "BEST program (Business alignment, Enterprise architecture, Selective sourcing, Technology simplification) in 2006.

In 2008, as part of the BEST program initiative, Mr. GUIOTOKO engaged Symantec Consulting Services to develop and roll out best-of-breed IT security standards across the enterprise. Mr. GUIOTOKO and his team also configured business-critical R&D file servers using Veritas Cluster Server in order to avoid unexpected downtime.

The team has engaged Symantec for assistance on several other fronts. First, they have been able to accelerate PC imaging and setup with Symantec Ghost Solution Suite, thus enhancing operating efficiencies and contributing to Nissan's goal of reducing annual operating costs. Second, the team uses Symantec AntiVirus for Caching to protect 70,000 PCs across Nissan and its distributors from network threats. Finally, the Nissan team is currently working to develop a business continuity plan and will engage Symantec Consulting Services for assistance with the development of the underlying disaster recovery strategy.

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