

2008 VISIONARY AWARD

Australasia Visionary



HEALTHALLIANCE NZ LTD.

Phil Brimacombe

Career Highlights

- CIO, healthAlliance NZ Ltd., Counties Manukau District Health Board and Waitemata District Health Board, 1999 to Present
- IS Manager, Hong Kong & Shanghai Bank (HSBC) NZ, 1994 to 1999
- IS Manager, Progressive Enterprises (Supermarkets), 1992 to 1994

Education

- MBA, Massey University
- BA, London University

Awards

- Bearing Point Innovation Award, Innovation in the State Sector and Supreme Awards (Manukau County District Health Board; Kidslink Weichild Project), 2003
- Bearing Point Innovation Award, Health Category (Manukau County District Health Board; Kidslink Weichild Project), 2002

Trends to Watch

Clinical Trends

- Smart decision support based clinical information systems
- Mobile devices as the primary work tool for the mobile health workforce
- Networking of patients and citizens to their electronic healthcare record for virtual consults with their caregiver

IS Service Delivery

- IS models evolving from technology delivery to integrated service delivery
- IS technical staff moving from pure technology roles to a more holistic analyst role

Efficient management of IT systems plays an important role in helping healthAlliance NZ Ltd., which provides various non-clinical services such as procurement, supply chain, human resources, finance, and information services to the Counties Manukau and Waitemata District Health Boards in New Zealand, to achieve its goal of minimizing costs and optimizing the usage of funds for front-line medical services. CIO and 2008 Symantec Visionary Phil Brimacombe and his team executed a series of leading-edge IT initiatives leveraging Altiris software technologies from Symantec that are lowering costs, improving productivity, and enhancing operational efficiencies. Symantec Consulting Services has provided architectural direction and implementation assistance with each initiative.

Seeking to gain greater visibility of more than 6,400 desktops support more than 230 applications used by over 9,000 employees scattered across 70 locations, Brimacombe and his team implemented Altiris Asset Management Solution. In addition to a more comprehensive understanding of IT assets, IT staff time previously spent manually compiling and maintaining an inventory of IT assets was slashed 60 percent. In addition, wanting greater automation with IT Service Desk requests, the team deployed Altiris Workflow Solution and, based on the success of the implementation, extended the solution roll out to include the Payroll Help Desk.

